

Runfurther Committee Meeting The Old Hall Inn, Threshfield 5.00pm 28.04.2017

Present: Karen Nash, Dick Scroop and Nick Ham.

Minutes of the last meeting (March at Haworth) accepted as true record.

Matters Arising:

NH had written again to HMRC on the issue of exemption from Corporation Tax / dormancy. No further action proposed until we get a reply.

1. NH had spoken to Si Berry at Beta Designs who is happy that the two sponsors from there, Injinji and Ultimate Direction continue into the future. Outstanding cheques for £250 had now been received in respect of each.
2. Finances: Last statement showed a balance of £1763.63 which subsequent transactions meant should now be £1769.46.
3. Sponsors: KN reported that, as noted above relations with Si Berry had been sorted and there were now no problems. 9 Bar: the company had now been sold on and they were not now doing any sponsorship. There was a new possibility that KN was exploring with Mountain Fuel. They could not do cash but could do products. It was agreed that we could adopt a flexible approach to this. KN to continue discussions. Chris Davies had written suggesting we should be doing more to get sponsors to work for us, promoting the series in their shops and on websites etc. It was noted that Pete Bland were already doing this but that beyond this getting new sponsors would remain the priority.
5. Post cards: NH reported that Beta Climbing Designs had given us a big discount, a rock bottom price and excellent service in producing the new cards that was much appreciated. These had been used at CH, L42 and the Fellsman where KN had used them to sign up 30 new members..
6. Rewards/t-shirts: It was assumed that PBsports would continue to finance the reward as they do not provide cash but this year we would like tech t-shirts to our own design. KN to discuss with Jon at PBsports to see if this is possible. It was agreed that we should offer to pay the difference in cost between a technical shirt and cotton. If this was not on, alternatives of a cap *(with peak) or a beanie would be considered (in that order).
7. Magazines: KN reported that FRA would be carrying an article in their May edition which she had written, it would appear in the on-line edition of trail magazine but not the print edition and talks would continue with Andy Nuttall at Ultra magazine.

Treasurer:

All matters covered under Matters Arising.

Race prizes:

A new approach was agreed. The vouchers would continue to go to 1st man and 1st woman but the others would be distributed as 'spot' prizes to Runfurther members only. This would give more incentive to runners to sign up to the series. To be trialled at The Fellsman the following day subject to agreement with the RO. Agreement would need to be sought with ROs at other events through the year.

Annual Prize Giving and Social:

After considering a number of possibilities it was agreed that this would be on the day of the White Rose race at a suitable time after race completion. In addition to tying in with the race as an incentive to members to come along there was an alternative race in the area if the White Rose filled up that would also fit in in terms of timing - The Shepherds' Skyline. Kn to explore venues and accommodation.

Next Meeting

After the Long Tour of Bradwell on 12 August at Ye Olde Bowling Green and then,
The evening before the Round Rotherham on 13 October at The Staithe, Wath.